





Value Chains in Medicinal Plants

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ArticulaFito -Value Chains in Medicinal Plants





METHODOLOGY AND OUTCOMES

Diagnosis of 26 production chains from family and extractive farmers in four Brazilian biomes, based on medicinal, food and spice plants

Value links-B Methodology

- Fragilities
- Potentials
- Gaps
- Challenges

ArticulaFito Project - designing of social, economic and environmental policies and services

FOCUS ON



Economic growth,
based on market
opportunities and
competitive
advantages existing
ones, encouraging the
creation of viable
business models;



Environmental
sustainability, with the
sustainable use of
biodiversity, water,
energy and adaptation
actions and mitigation of
climate change;



Social and productive inclusion of community enterprises, family farmers, peoples and traditional communities in supply chains, based on cooperation with other actors involved, improvement in quality of life, environmental and social standards, access to financial and non-financial and improving the institutional environment.

JABORANDI'S LEAFS AND SEEDS EXPLORATION PLAN

COEX CARAJÁS

Obtain an exploration license respecting the management and conservation of jaborandi in the Carajás National Forest, in addition to strengthening extractive activity in a sustainable way in the region, involving traditional leaf and seeds extractors

- 1. Generate income to the cooperative's members
- 2. Greater and better knowledge of extration sites;
- 3. Preservation of Jaborandi within the Carajás National Forest.

PRODUCTS MARKED BY PHARMACEUTICAL INDUSTRIES WITH JABORANDI'S LEAFS

Drugs used in the treatment of eye diseases (Glaucoma) and Xerostomy (dry mouth symptoms)





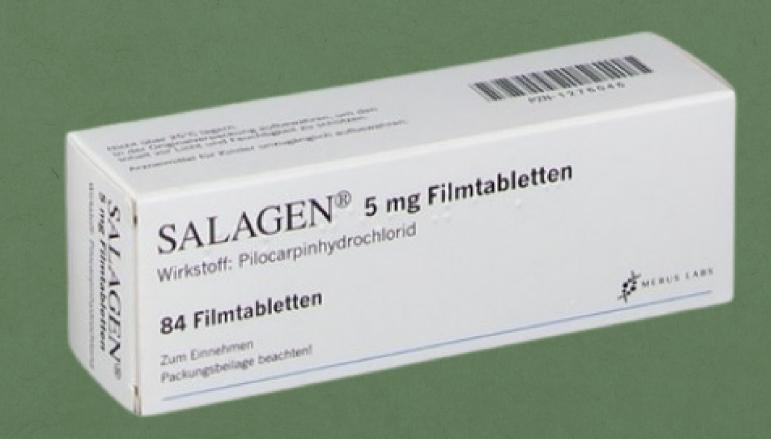




PRODUCTS MARKED BY PHARMACEUTICAL INDUSTRIES WITH JABORANDI'S LEAFS

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OPPORTUNITIES



Heavy activity



Gathering



Lack of succession



Difficultadaptation of young people



Partnerships for mapping new areas



Training of supervisors



Partnership with Centroflora



Diversification: Seed sales

Thechnical cooperation with Julius Kühn Institute

Cooperate in science and technology through joint projects in the field os agriculture and natural recources for the propose of broadening the existing knowledge base on sustainable agricultural development and institucional strengthening





. Confidentiality

FIOCRUZ and JKI will manage the information obtained from each other based on this Joint Declaration of Intent in strict confidentiality, and will not use the information for purposes other than the performance of this Joint Declaration of Intent.

The sides share the opinion that information from the other side is not to be disclosed and that it should only be disclosed to third sides after prior written consent.

6. Publication of Results

If either of FIOCRUZ and JKI publishes the results that are obtained from the planned cooperation, they will consult each other in advance.

7. Term of Validity

This Joint Declaration of Intent comes into effect on the day of signature.

If either of FIOCRUZ and JKI wishes to revoke the validity of this Joint Declaration of Intent, it will consult with the other side at least three months prior to the intended expiry of validity.

8. Others

If matters not stipulated in this Joint Declaration of Intent emerge, or if doubts about the performance arise, FIOCRUZ and JKI will strive to solve such problems amicably and in good faith through mutual consultations.

This Joint Declaration of Intent is signed in two identical copies for each, English and Portuguese language. In case of conflict, the English version will prevail.

For FIOCRUZ

Name: Dr. Nísia Verônica Trindade Lima Name: Prof. Dr. Frank Ordon

Title: President Title: Pres

Date:

Date: 龙

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Place

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NÍSIA TRINDADE LIMA Presidente Fundação Oewaldo Cruz Fundação Oewaldo Cruz Signature:

Thechnical cooperation with Julius Kühn Institute

- Expedition for a technical visit to the Jaborandi productive chain in the Carajás National Forest.
- The visit to the jaborandi chain aims to prospect possible connections for cooperation







MUSEU GOELDI



Ministério da Saúde

Ministério da Agricultura, Pecuária e Abastecimento

> FIOCRUZ Fundação Oswaldo Cruz



Articula Fito

Cadeias de Valor em Plantas Medicinais

Thank you.

Social Media





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