

MARINA DA GLÓRIA Rio de Janeiro - RJ

November 27-29, 2025

www.greenrio.com.br

Green Rio Day at the "OECD Latin America Rural Development Conference: Rural-Urban Connections"

The **OECD** and the **Rio de Janeiro State Secretariat for Environment and Sustainability** will be hosting the first OECD Conference on Rural-Urban Connections in Latin America, which will take place on November 25 and 26, 2025, at the Museum of Tomorrow.

November 27 will be "**Green Rio Day**" in the program of this unprecedented conference, when participants from OECD delegations will visit the Green Rio/Blue Economy Rio Summit 2025.



COP30 Echoes Panel: Green Rio signs MoU with Legal Amazon Interstate Consortium (CAL)

Green Rio signed a Memorandum of Understanding with the Interstate Consortium for the Development of the Legal Amazon (CAL), which brings together the **nine states of the Legal Amazon**. The agreement provides for joint initiatives to promote and strengthen the bioeconomy and innovation, expanding the reach of CAL and Green Rio Summit initiatives.

At the Green Rio/Blue Economy Rio Summit 2025, the Consortium will be present at the **COP30 Ecos panel**, with the participation of **Marcello Brito**, executive secretary of CAL, as well as representatives from other institutions.



Marcello Brito, Legal Amazon

BLUE INNOVATION

The Green Rio/Blue Economy Rio Summit will host two unprecedented and strategic events for blue innovation. On November 27th, the **BlueRio** program will host Demo Day, organized by **Beta-i Brasil** in



partnership with the **Rio de Janeiro State Secretariat for Environment and Sustainability (SEA/CES)**. The event will bring together startups, strategic partners, government, investors, and the press. On November 28th, **FINA - the Blue Innovation and Business Fair** - will debut in Brazil, following the success of the first edition in Lisbon, which brought together innovative projects, partnerships, and business ventures. **Prof. Alvaro Sardinha** will personally lead the event, coming from Portugal.



Prof. Alvaro Sardinha, FINA



Brazil-Germany Workshop at Green Rio / Blue Economy Rio 2025



Green Rio visited the **German Consulate in Rio de Janeiro** with the new Deputy Consul General, Ms. Claudia Seidler, to plan the Brazil-Germany Workshop that will take place during the Green Rio/Blue Economy Rio Summit 2025. Since 2016, the workshop has promoted dialogue between experts, companies, and institutions from both countries, consolidating its position as a strategic space for building partnerships. Furthermore, Green Rio participated in the **Brazil-Germany Economic Meeting (EEBA)** in Salvador, integrating the Brazil-Germany Initiative for Cooperation in Agribusiness and Innovation at the invitation of **ABAG**. In 2025, **ABAG** will be an institutional partner of the Green Rio/Blue Economy Rio Summit.



Other Highlights

- The fourth phase of the WIPO Green Brazil project, an initiative of the **World Intellectual Property Organization (WIPO)** in cooperation with the Brazilian Institute of Industrial Property (**INPI**) and Agrosuisse, will unfold at the Green Rio Summit 2025, through meetings aimed at identifying new business opportunities around environmental solutions. Green Rio has signed a cooperation agreement with FIRJAN SENAI Sesi Tecnologia, which have confirmed their presence at the event.
- Green Rio participated in the **3rd United Nations Ocean Conference (UNOC)**, held in Nice, promoting the Green Rio and Blue Economy Rio Summit 2025. The meeting brought together 175 countries, more than 60 heads of state, and 12,000 delegates. In Brazil, Green Rio participated in the 4th Algiculture Workshop, held in September at the **Parque Tecnológico do Mar** in Angra dos Reis, by **CEPA/UFRJ**.
- Green Rio is a member of the Business Council for Housing and Urban Development of the **Rio de Janeiro Commercial Association**. Topics such as urban mobility, integration, and sustainability will also be highlighted at Green Rio 2025. The Brazilian **Institute of Municipal Administration (IBAM)** will also participate in the discussions and has already invited the **Netherlands** to participate.

www.greenrio.com.br



BIOECONOMY AND AGRICULTURE



BLUE ECONOMY



FOOD SAFETY



TECHNOLOGIES AND GREEN INNOVATION



CITIES, ENERGY AND MOBILITY



CLIMATE, CARBON AND INVESTMENTS



CIRCULAR ECONOMY AND INDUSTRIES