



ENRICH in Brazil

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Fraunhofer IPK

Conference Green Rio 2019

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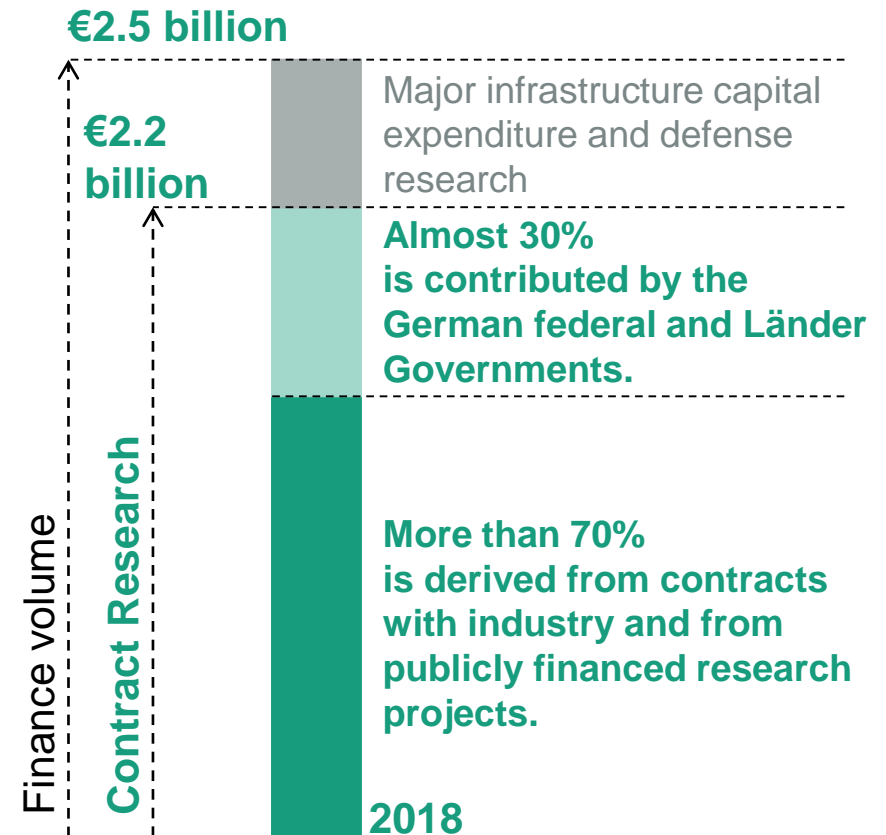


Fraunhofer-Gesellschaft at a Glance

The Fraunhofer-Gesellschaft undertakes applied research of direct utility to private and public enterprise and of wide benefit to society.


26,600 staff


71 institutes & research units



ENRICH is a global network of centres and hubs that promotes the internationalisation of science, technology and innovation.



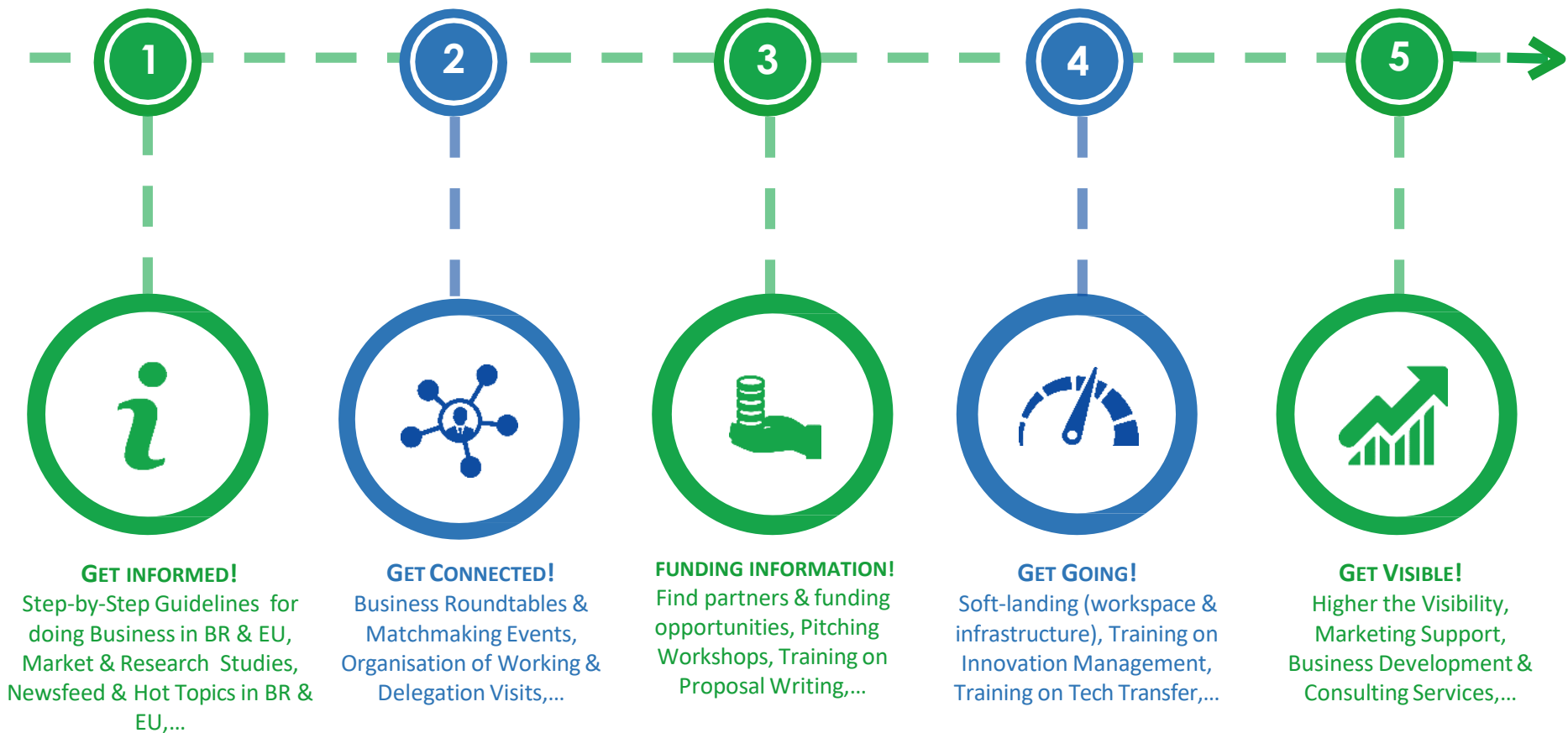
CEBRABIC Consortium: 12 Partner Organisations (Brazil & Europe)

BALANCED INSTITUTIONAL DIVERSITY

- Companies (SPI, RCISD)
- Universities (UNICAMP, SU)
- Funding agencies (FFG)
- R&I organizations (FHG, DLR)
- Not-for-profit organisations (ANPEI, CONFAP, CNI, EBN, IASP)







6 – GET ADVICE!

Legal support, IPR advice, RRI Toolbox, Patent Advice,...

Training



H2020 Proposal Writing Training
MSCA: Campinas & Porto Alegre (May 2018)
ERC: Rio de Janeiro (August 2018)

Boot Camp



Innovation Boot Camp in
Curitiba, Brazil (Sept 2018)
Malaga, Spain (Oct 2018)

Webinar



Webinars, e.g.:
Brazilian STI Landscape (June 2018)
European STI Landscape (Sep 2018)

Information Report




Facts & Figures: Get to know Brazil/ Europe and its Innovative Industry

Info Session



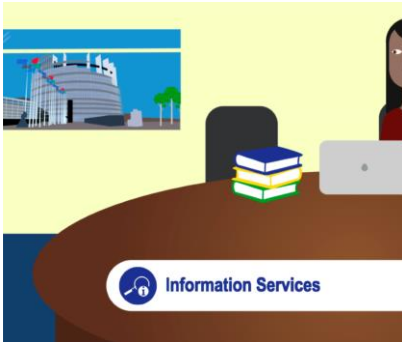
5 Key Steps to Approaching International Markets & Pitching Clinic (Luxembourg, June 2018)

Guideline



Um Guia Prático - Horizonte 2020

Information Services



Webinars

- Thematic Focus (BR – EU Priority Topics)
- Country Focus (European Country presenting & Success Cases)

Guidelines

- 2 – Funding Possibilities

Database & Platforms

- Project / Partner
- Competence Map (BR)
- Staff Exchange



Training & Infrastructure



Trainings

- 1 – Tech Transfer
- 1 – Training on RRI (online, onsite)
- 2 – Innovation Management
- 1 – Marketing & Sales
- 1 – IPR Training / Legal Training
- 1 – Internationalisation of Research & Business (incl. SLH Schemes)

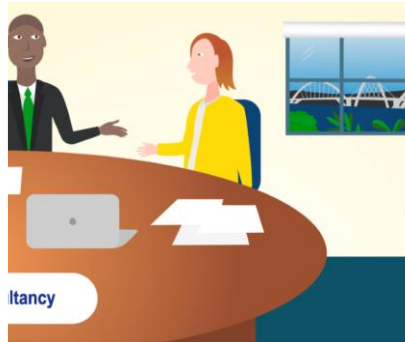
Matchmaking & Events



Matchmaking Events

- 1 – Innovation Tour to Brazil
- 1 – Small Conference (tbd), e.g. via thematic industry workshop
- 1 – Co-Incubation Opportunities

Consultancy Services



Consultancy Services

- 1 – Market Analysis
- 1 – Customized Legal Advice
- 1 – Other customized service (e.g. on Business Model, Tech Transfer, Branding, etc.)
- ON DEMAND

Prototype: Interactive Map (Partners, Members, Competences)

The screenshot shows the ENRICH website interface. At the top, there's a navigation bar with links: HOME, ABOUT, SERVICE PORTFOLIO, NEWS & EVENTS, LEGAL INFORMATION, and COMMUNITY. Below the navigation bar, a message reads: "Check out our growing ENRICH in Brazil Community! Who is already taking part? See by scrolling over the map and check out what our experts of different areas are offering! Don't miss the chance and join us - Application is open!". The main content area is titled "Find our partners in Europe and Brazil" and lists four categories: Service Provider (P), Soft Landing Hub (H), and Ambassador (A). To the right of the text is a map of Europe and Brazil. Below the map, there's a section titled "ENRICH in Brazil: Service Providers" with four cards: Phormano Holding GmbH (No longer updated), N-ABLE (No longer updated), REACH Innovation Consultancy, and L'Inno Bureau (No longer updated).

**ENRICH Focal Point
in Europe (Brussels)**



18 April 2018

Main Office of ENRICH in Brazil
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Brasília DF
70040-010 Brazil



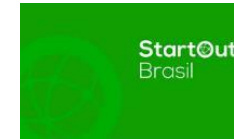
**ENRICH in Brazil
(Brasilia)**



29 November 2017

★ **Establish Non-Profit
Association as Legal Entity in
Brazil – June 2019**

ENRICH in Brazil - Collaboration Partners (Selection)



Brazilian Technology Platform - BRAFIP

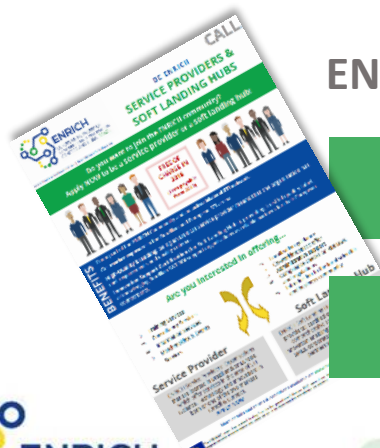


ENRICH in Brazil: Community

Brazil
& Europe



ENRICH in Brazil Ecosystem



Service
Provider

Soft Landing
Hub

Headquarters
in Brasília & planned
Branches in SP & RJ

ENRICH
Supporters & Ambassadors

Individuals & Organisations
as Beneficiaries

How to involve?



- ✓ Become part of our Community!
- ✓ Stay tuned about our Activities via Social Channels & Newsletter subscription!



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<https://www.facebook.com/ENRICHinBrazil>



<https://www.linkedin.com/company/11125511>



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Fraunhofer Institute for Production
Systems and Design Technology (IPK)

