

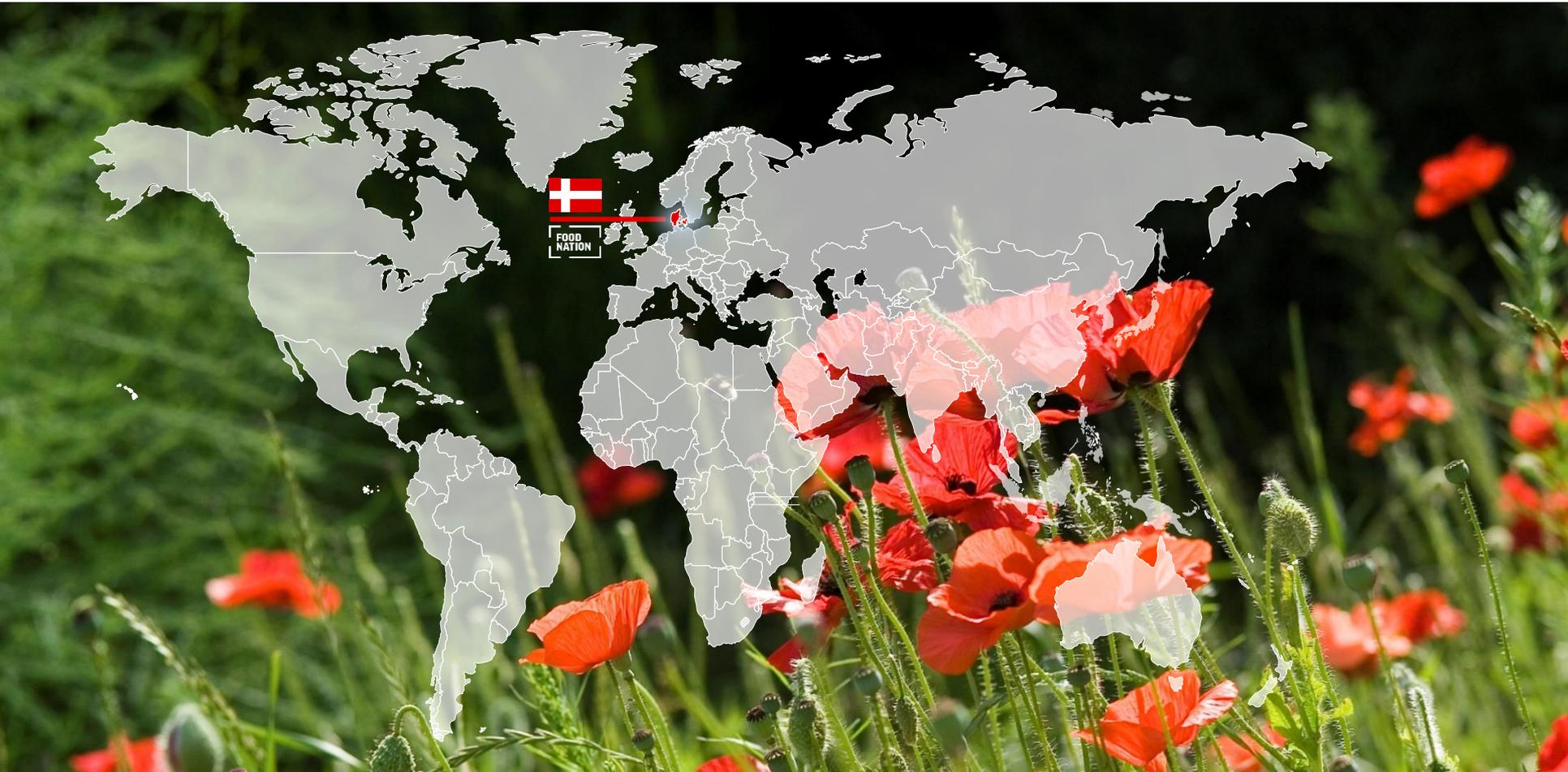
Food Nation is a branding consortium. Public-private partnership

We are promoting the Danish food clusters competences, products and solutions

We are the go-to portal for international private and public decision-makers seeking information about the Danish food cluster



Denmark is a small country with a long track record as a food nation





Driving up **food quality** and **high safety standards** for farmers, producers, retail and consumers is essential in:

Reducing food spoilage, eradicating **diseases**, securing **health, nutrition** and **well-being**





2 ZERO HUNGER



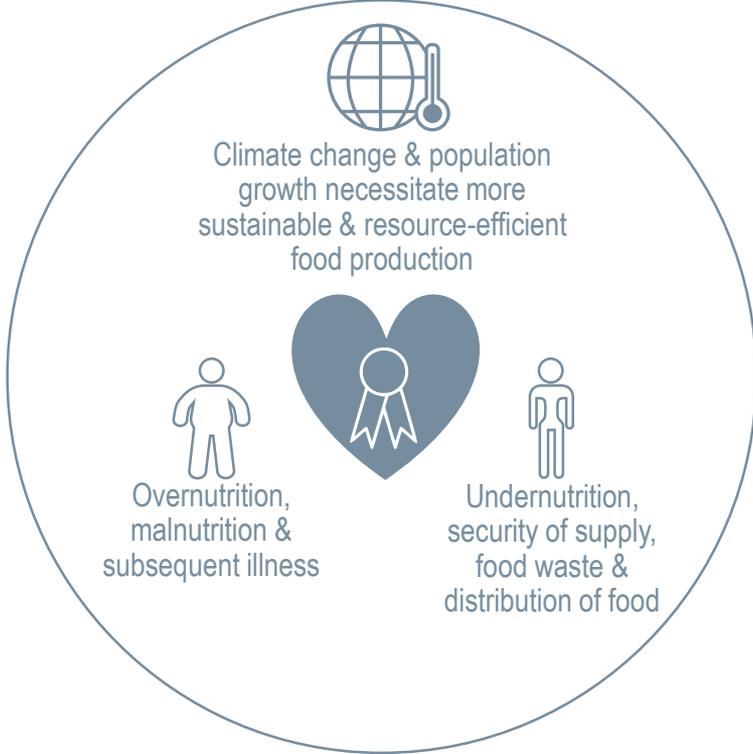
3 GOOD HEALTH AND WELL-BEING



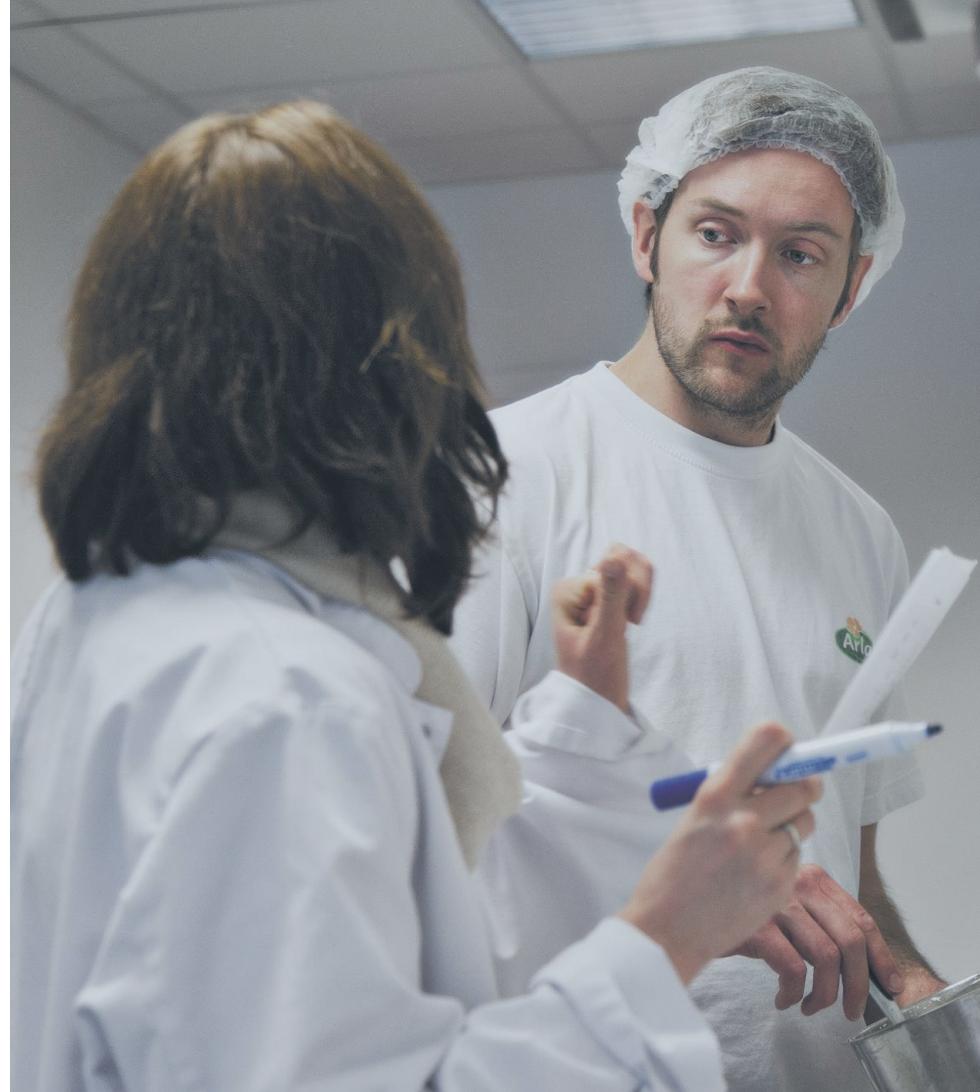
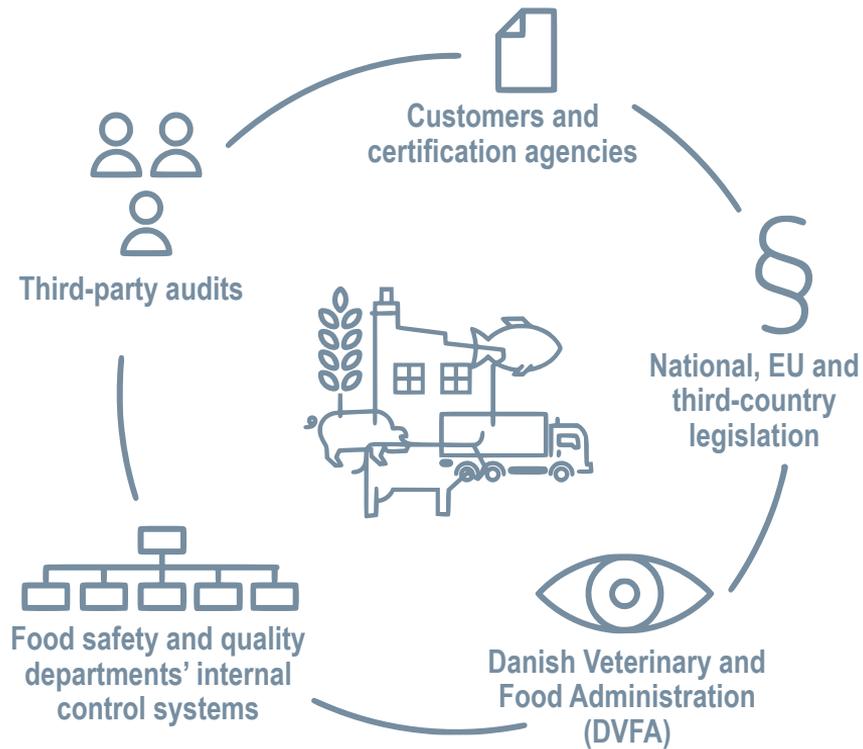
13 CLIMATE ACTION



Food quality & safety is at heart of how many challenges must be solved



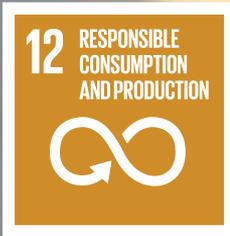
Today our quality and safety system of the food value chain covers 360°



Providing enough food to feed the growing world population is one of the biggest challenges of the 21st century



We need to produce and consume responsible



2.2 billion people
are obese today

Responsible production
need to deal with pollution of
soil, air and oceans and in
sustainable ways

A middle class of 5 billion
will be a reality by 2050

Responsible consumption
requires that we significantly lower
present food loss and waste of 30-40%



1/3



=

1.6

Billion tonnes

=

1.2

Trillion dollars

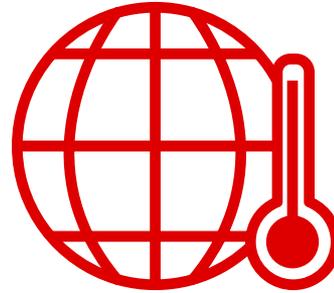
of the global food is lost or wasted

Food loss and waste accounts for



Billion tonnes

8%



Of global **CO₂**

And if food loss and waste were its own country



Billion tonnes



World's
largest
greenhouse
gas emitter

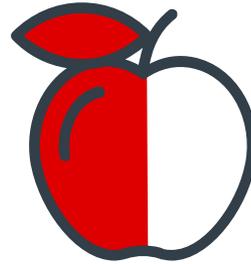
3



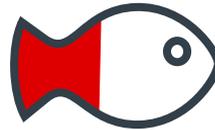
... so reducing food loss and waste is a core element in reducing global warming



Biggest loss of food categories



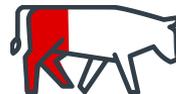
40-50%
root crops, fruits and vegetables



35%
fish & seafood



30%
cereals



20%
oil seeds, meat and dairy



Let's zoom in ...to Danish initiatives

Source: Ministry of Environment and Food of Denmark

Actions from companies and organisations

The “Stop Wasting Food Movement” initiated the fight against food loss and waste in Denmark resulting in a large number of successful projects and achievements in collaboration with Danish companies, organisations and the Danish Government, EU and UN.

International action

World Food Summit - Better Food for More People, brings together Danish and international decision-makers and opinion makers on matters such as food loss and waste prevention.

EU action

The Ministry of Environment and Food participates with experts in the EU Platform on Food Loss and Food Waste, which aims to create inter-sectoral cooperation and to support the sharing of best practices.

National action

With support from the Danish Government, the independent [Food Watch](#) / slide 16 tank “One/Third” was established in 2019.



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Food Nation / side 19

Collaboration is key

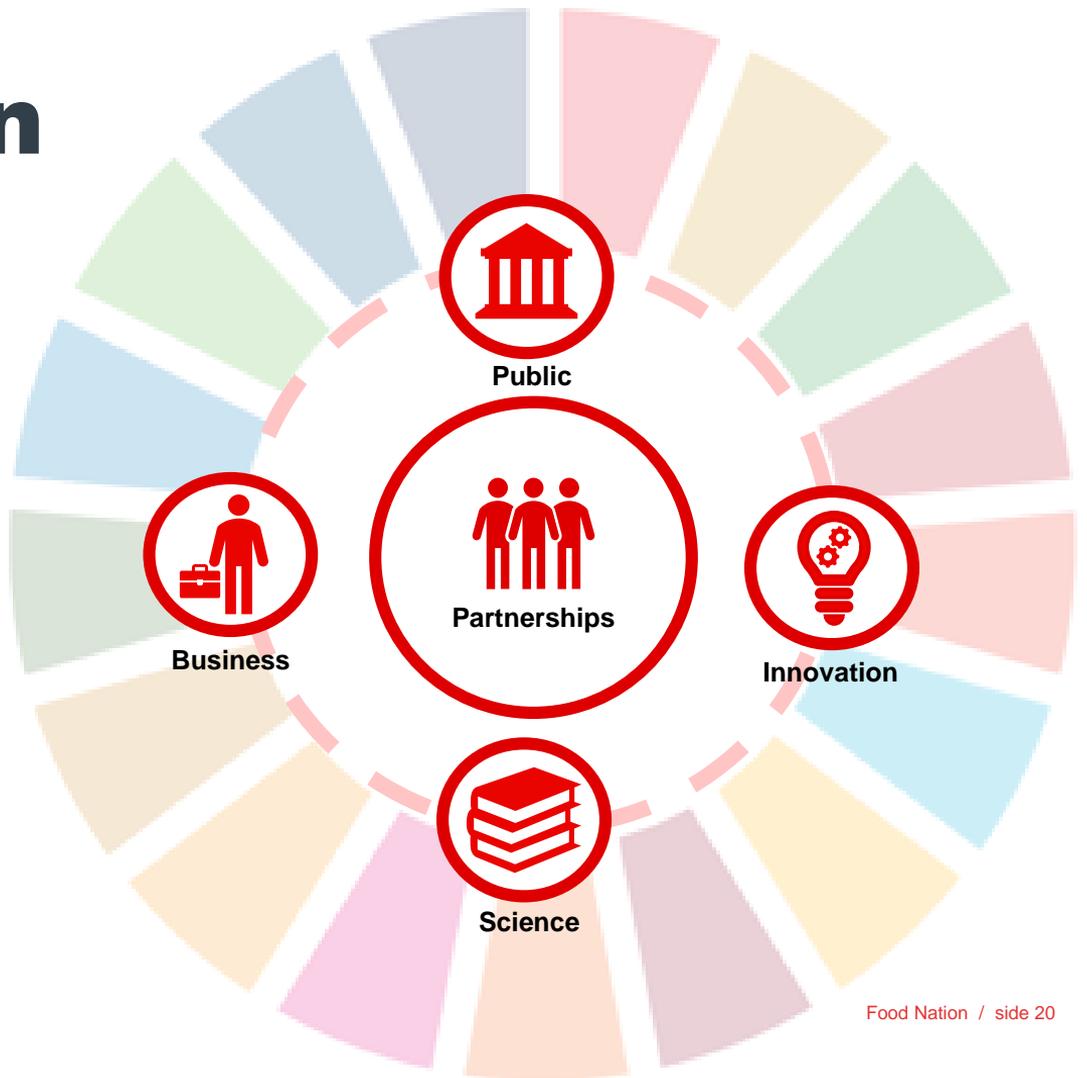


Figure: One/Third, 2020



Discover the business opportunities along the value chain



Let's collaborate



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Organic

Find cases



Gastronomy

Find cases



Collaboration

Find cases



Health

Find cases

Solutions of tomorrow

Somewhere in the world, there's the perfect food business partner for you: A partner who can help grow your business in the global food arena – a business area characterised by enormous growth, due to the fact that the world's population is accelerating towards 9 billion people.

Read more



Visit

www.foodnationdenmark.com

Thank you

Lise Walbom
CEO
liwa@foodnationdenmark.dk

